

The Fuller Brush Company
Household Sales Division
Sales Hotline #689 at 800-732-1132

March 27, 2015
4:15 p.m., (CST)

Thank you for calling . . . it's Friday, March 27th.

Only a few days remaining . . . to place your March Orders!

Welcome everyone! This is Larry Gray, Vice President of Sales.

Each Wednesday, check out the fantastic 72 Hour Sale . . . by calling Customer Service or check your Email. Each week, you really ought to order the 72 Hour Sale Offers . . . otherwise, you're missing out on some great Sales and Income!

I hope that you have ordered your April Sales Brochures. When you order #LP041, you'll receive 40 April Sales Brochures, plus . . . a #756 Duster Spray for only \$7.00 NET.

Hurry and order your May Sales Brochures. When you order #LP051, you'll receive 40 May Sales Brochures, plus . . . a #A3845 Orange Wonder for only \$7.00 NET.

Get your Limit 1 Demos of the Shine Bright Microfiber Cloths and the Bendable Microfiber Duster as featured in the March and April Sales Brochures.

Listen to this Sales Hotline . . . on Friday evening, April 10th . . . for the next update.

Again, we really apologize that our Inventory of the #808 Adjustable Telescopic Handle has been depleted. We are asking that any orders for the Handle be placed at a later date when the Handle is available.

On our last update, the Handle was scheduled to be available the last week of March. The Major Labor Dispute at the Shipping and Receiving Docks in California caused a significant and substantial Back-Log of Exports and Imports. This Back-Log continues to cause major delays in moving Cargo through the Receiving Docks.

We must regrettably inform you that our Freight Carriers are now projecting an Arrival Date of the week of April 13. When the Handles are available, Orders will be accepted at the January, March and April Special Offer Prices for the Items (including the Handle) featured in each Monthly Sales Brochure.

In April . . . we'll be launching 2 new Master Catalogs . . . full-size Catalogs measuring 8 and a half inches by 11 inches. One Catalog will be 48 pages . . . and, will feature the Cleaning Products and the My Kitchen My Home selection. The other Catalog will be 20 pages . . . and, will focus on our Personal Care Line. Both will be beautiful Catalogs with new larger product pictures . . . and your customers will want to keep both Catalogs on hand to browse for products.

Sales Hotline (cont.)

In the Catalogs, you'll see an increase of the regular retail on a limited number of the products. This new regular retail will become effective on May 1st. We find it necessary to increase prices due to ever increasing costs of raw materials, including steel, plastics, chemicals and other materials. With these increasing costs . . . we have made the decision to never compromise our products high quality . . . for price. Sell with confidence that you provide to customers . . . top quality products and YOUR personalized service . . . that few others can. We anticipate availability of the new Master Catalogs to be around April 15th.

The month of April is fast approaching! We're moving into one of the best selling and recruiting times of the year! It's time for Spring cleaning! Your customers need the top quality products you have to offer!

Good Luck Selling and Recruiting!

Talk with you soon.