

The Fuller Brush Company
Household Sales Division
Sales Hotline #709 at 800-732-1132

July 21, 2016
2:00 p.m., (CST)

Thank you for calling . . . it's Thursday, June 21st. The close of July is fast approaching!

Welcome everyone! This is Larry Gray, Vice President of Sales.

Beginning immediately, you may rally your sales by purchasing from both the July and August Sales Brochures.

Hurry and talk with your Customers . . . place your July Orders by Telephone, Fax or Mail by 4:00 p.m., Friday, July 29th. July Orders may be placed online . . . in your BackOffice until Midnight Eastern Time on Sunday, July 31st.

Listen to this Sales Hotline . . . Thursday, August 18th . . . for more updates.

And . . . I want to congratulate the winners in our Top Recruiters Performance Bonus for the month of June. Our number 6th, 7th, 8th, 9th, and 10th Top Recruiters will each receive a \$50 Cash Bonus. At number 10 is Gwen Petro from California. Number 9 is Champion Supplies from New York. At number 8 is Veronica Kocher from North Carolina. Number 7 is Joseph Flanery from California. Number 6 is Bess Metcalf from Florida. Our 3rd, 4th and 5th Top Recruiters will each receive a \$100 Cash Bonus. At number 5 is Harvey Berger from New York. Number 4 is David Froshaug from California . . . and our 3rd place Top Recruiter is Kurt Guenther from Wisconsin. Our 2nd place Top Recruiter, receiving a \$200 Cash Bonus . . . is Roland Rhoades from Maine. And now folks, here's our Top Recruiter for the month of June . . . the winner of a \$300 Cash Bonus . . . Joanne Rice from New Jersey. Congratulations to each of you! Your Cash Bonus has been sent your way!

I hope you've heard about our latest Demos . . . in addition to the Bathroom Cleaning Demo and . . . Floor Cleaning Demo . . . we just added an EssentialsRX Demo (#D003E) (Limit 2) with a \$198 value . . . and a . . . Concentrates Demo (#D004E) (Limit 1) with a value of \$124. All of these Demos are at a Great Special Offer of just . . . \$79 Retail . . . and each Demo includes FREE Master Catalogs!

Get your supply of the August Sales Brochures. When you order #LP081 for only \$7.00 NET, you'll receive 40 August Sales Brochures . . . plus a #A3386 Degreaser Concentrate Foaming Spray. Then, when you sell the Foaming Spray . . . it's like getting August Brochures . . . FREE!

On pages 16 and 17, you'll see some Closeout Offers on a few Kitchen Items . . . when you purchase 1 at Regular Retail . . . you'll get 2 more for only 85 cents. It's kind of like a . . . "You and 2 Friends" Sale. Please be aware that our Inventory has been depleted on both of the Colanders, the Dual Juicer and the Square Cake Pan.

Sales Hotline (cont.)

Have you heard? . . . When you place your Order online . . . in your BackOffice . . . you can receive a FREE Pack of August Sales Brochures. Simply key Item #LP08F . . . and you'll receive 20 FREE August Sales Brochures with your Order entered online in your BackOffice!

On August 27th, we'll have a New Product Rally . . . in Beaver Dam, Wisconsin at the Ponderosa Steakhouse at 1520 N. Spring Street. Again, that's Saturday, August 27th from 10:00 to 3:00. Everyone is invited to attend and see our new products and experience the excitement of Fuller Brush and Stanley Home Products!

And WOW . . . this Next Deal is really launching Distributor's Sales to a higher level!

By now . . . you've probably heard about our Cleaning Spectacular! For a Limited Time . . . we are featuring 4 new Cleaning Products . . . a Multi-Surface Cleaner, a Bathroom Cleaner, a Glass & Window Cleaner and a Foaming Spray Bleach. Each 24 ounce bottle of Cleaner is ready to use with a Spray Trigger.

And here's the Tremendous Deal for your Customers . . . each of your Customers really ought to purchase \$40 in Products from you . . . because when they do . . . they can order these 4 Cleaners for only \$4.00. You heard it right . . . with a \$40 purchase, your Customer can order these 4 Cleaners for \$4.00! If your Customers order \$80 . . . they can get 2 Sets of the 4 Cleaners for \$4.00 each! It's a Limited Time Offer . . . so get your August Sales Brochures ordered . . . and see your Customers.

For each \$40 purchase in products . . . you can order a set of the 4 Cleaners for only \$3.50 NET. You'll find this Offer in the third column of the Business Aids Section of the July and August Purchase Orders.

It's a Cleaning Spectacular Offer . . . when Customers order \$40 from you . . . they can get 4 Cleaners for 4 Bucks!! Get ready for your Sales to escalate to a higher level!

And how about this . . . Would you like some new Customers? Would you like to Increase your Sales and Income? Get your hands on our newest Flyer to help you find new Customers! Simply purchase a few extra Boxes of Stainless Steel Sponges . . . and after taking an Order from a Customer . . . offer them a FREE Box of Sponges for 5 names of friends who would like our products. We call it a . . . "Who Do You Know" Flyer . . . call your upline Director to get your hands on the Flyer . . . right away . . . and begin expanding your customer list!

And if you have a new Customer who places a large Order . . . they might want to Join Our Family and become a Distributor. Get the "Who Do You Know" Flyer and expand your Business!

Beginning July 25th . . . order your supply of the September Sales Brochures. When you order #LP091 for only \$7.00 NET, you'll receive 40 September Sales Brochures . . . plus a #A3532 Bayberry Air Freshener. Then, when you sell the Air Freshener . . . it's like getting September Brochures . . . FREE!

Sales Hotline (cont.)

And on the front cover . . . you'll see a brand new exciting Item that you and your Customers will love! We're launching . . . Pretty & Pink Quick Clean Slippers . . . they're bright pink with white polka dots. And on the bottom are little microfiber fingers that quickly and easily pick up hair and dirt. Simply walk around the house . . . and clean the floor . . . while you walk. The microfiber soles conveniently detach for washing. Your Customers will love them!

We anticipate arrival of these Quick Clean Slippers in the first half of September . . . and, we'll launch a Demo when available. They'll make a great Early Holiday Gift Idea! That's right . . . believe it or not . . . the Holidays will be here before we know it! Again, these new Pretty & Pink Quick Clean Slippers will become available in the first half of September . . . just in time to really get going for the Holidays!

Yes . . . the Holidays are fast approaching! Before you know it . . . customers will be looking for the right gift ideas for family and friends. Now is the time to get New Distributors started for earning part-time income during the best selling time of the year!

It's time to get excited and get going . . . and it's a great time to be a part of Fuller Brush!

Good Luck Selling and Sponsoring!

Talk with you soon.