

The Fuller Brush Company
Household Sales Division
Sales Hotline #685 at 800-732-1132

December 31, 2014
11:50 p.m., (PST)

Coming to you LIVE! It's New Year's Eve! This is a countdown 2015 . . . Rock 'N Roll with Fuller Brush . . . Sales Hotline Update.

At Fuller Brush . . . we're embarking on our 109th year of the highest quality products and top-notch customer service offered by Independent Distributors across America!

At Fuller Brush, the New Year's countdown has begun . . . 5 . . . 4 . . . 3 . . . 2 . . . 1! Happy New Year! At Fuller Brush . . . we're celebrating the New Year . . . our 109th Year . . . with an 8 Day Customer Appreciation Sale!

You heard it right . . . you and your customers have 8 Days to grab some unbelievable fantastic offers! Many . . . of the products . . . in the February Sales Brochure . . . are another whopping . . . 10% . . . OFF of the already February Sales Price . . . but only for 8 Days.

Let me say it again . . . many of the products in the February Sales Brochure are 10% OFF of the already February Sales Price . . . but only for 8 Days.

Hurry and call your customers . . . your 8 Days to order these low prices begins . . . at 8:00 a.m., Monday, January 5th . . . and ends at 5:00 p.m., Wednesday, January 14th. Again, you have 8 Days . . . from 8:00 a.m., Monday, January 5th through 5:00 p.m., Wednesday, January 14th. Order taking for this phenomenal sale will commence at 8:00 a.m. "sharp" (and not before) on Monday, January 5th. As always, all times are stated as Central Standard Time.

Call your upline to get a complete list of the 8 Day Sale Prices. Write down these Prices . . . so you can call customers as soon as possible . . .

Fuller 86 Powder Detergent for \$26.99
18 Floral Rose Moth Blocks for \$97.09
Angle Broom for \$21.59
2 Super Scrubby Brushes for \$7.18
Ostrich Feather Duster for \$14.39
Germ Clean and a Spray Bottle for \$9.88
2 Lemon DCW's for \$13.48
2 Upholstery Cleaners for \$10.78
Super Foam Rug Cleaner for \$7.64
Odor Away with sprayer for \$8.09
HyperOx Carpet & Fabric Spotter with sprayer for \$8.99
Easy Shower Spray with sprayer for \$7.19
Slender Bowl Brush for \$7.64

Sales Hotline (cont.)

The new Essentials Foot Buffer for \$35.99
2 Witch Hazels for \$17.98
2 Foot Lotions for \$13.48
Essentials Ladies Hairbrush for \$14.39
and 2 Essentials Style Hairbrushes for \$14.38
plus . . . many more Fantastic Offers!

Many of these are favorites . . . your customers will love to stock up at these prices . . . don't wait until January 14th to call them . . . the sooner you begin calling your customers . . . the bigger your sales and income will be.

And you can bet that as we approach the final hours of our 8 Day Sale . . . the phone lines for placing orders . . . will be heating up! We're prepared to take your orders with extra staff . . . but I strongly urge you . . . to place your 8 Day Sale orders as soon as possible!

On top of our 8 Day Sale, you have 4 new products . . . the Dual Action Microfiber Cloths, the Large Surface Duster and the new Easy Pump Spray Leather Cleaner and Suede Microfiber Cloths . . . to show your customers . . . I hope you've ordered your 1 Demo of each.

Listen to this Sales Hotline, Thursday, January 29th for more updates.

Get your supply of the February Sales Brochure. Order #LP021, and you'll receive 40 February Sales Brochures plus a #A3471 Multi-Surface Cleaner Foaming Spray for only \$7.00 NET. Then, when you sell the Multi-Surface Cleaner . . . it's like getting February Sales Brochures . . . FREE!

Plus . . . on the front cover of the February Sales Brochure . . . you'll see a new Bright Red Electrostatic Carpet Sweeper with a FREE Vinyl Blade Rotor. Get your 1 Demo ordered #D17052F for only \$34.99 Retail. It's a great new Bright Red Color . . . and just in time for Valentine's Day!

And to help your recruiting get off to a fast start in 2015 . . . we're continuing the 3 Fast Start Bonuses where a new Distributor can earn 3 bonuses when placing at least a \$200 retail order in his or her first 3 months of business in 2015. And the 3 Fast Start Bonuses are in addition to our Manager Drive, Sponsoring Drive and other recruiting bonuses already in place for 2015.

And now . . . get ready . . . in January 2015 . . . we'll be launching for you . . . a New Website Portal designed to enhance your Business! From placing your personal Orders . . . to placing your Customer Orders . . . to finding up-to-date Info about your Business . . . you'll find it at your fingertips . . . much Faster . . . Better, and Easier! Watch your Email for more complete information . . . or contact your upline Director . . . about this entirely New Website Portal!

Sales Hotline (cont.)

So there you have it . . . the launch of our 8 Day Customer Appreciation Sale. Beginning right now . . . get ready to call and speak with all your customers and prospects . . . set your goals . . . take the action . . . between this very minute and 5:00 p.m., Wednesday, January 14th . . . your sales and income can skyrocket to unbelievable January levels. You can make it happen!

And I'd like to share with you . . . whether you're calling on New Year's Eve or 3 days later . . . thank you for calling . . . and thank you for being a part of Fuller Brush's 109 years of unprecedented quality products and service.

From all of us at Fuller Brush . . . may you and your family have a Happy New Year and a prosperous and successful 2015!